

# running lyrics information society

**running lyrics information society** is a phrase closely associated with the iconic 1980s synth-pop band Information Society and their hit song "Running." This article delves into the background, lyrics, and cultural impact of the track, exploring how the song encapsulates themes of technology, communication, and the fast-paced nature of modern life. The running lyrics of Information Society highlight the band's innovative approach to electronic music and their commentary on the rapidly evolving digital age. Additionally, this article examines the lyrical content in detail to provide insight into the meaning behind the words and how they resonate within the context of the 1980s and beyond. Readers will gain a comprehensive understanding of the song's significance, its place in the band's discography, and its influence on electronic and pop music genres. The discussion includes an overview of the band Information Society, the song's production, and its reception over time. To guide the exploration, a table of contents outlines the key sections covered in this article.

- Overview of Information Society
- Background of the Song "Running"
- Analysis of Running Lyrics
- Thematic Elements in Running
- Impact and Legacy of the Song

## Overview of Information Society

Information Society is an American band formed in the early 1980s known for pioneering synth-pop and electronic dance music. The group gained prominence with their self-titled album released in 1988, which featured a blend of electronic beats, catchy melodies, and socially conscious lyrics. Their music often incorporated themes related to technology and futuristic concepts, reflecting the growing influence of computers and digital communication on society. The band's innovative sound helped shape the 1980s electronic music scene and influenced subsequent artists in the genre.

## Formation and Early Career

Information Society was founded in Minneapolis by Kurt Harland Larson, Paul Robb, and James Cassidy. The members shared a passion for synthesizers and electronic music, which led them to create a distinctive sound merging pop

sensibilities with cutting-edge technology. Their early work laid the foundation for their commercial breakthrough, characterized by synthesizer-driven melodies and compelling vocal performances.

## **Musical Style and Influences**

The band's style combines elements of synth-pop, new wave, and electro, heavily influenced by the burgeoning electronic music movement of the 1980s. Drawing inspiration from artists like Kraftwerk and Depeche Mode, Information Society infused their music with futuristic themes and danceable rhythms. Their approach to songwriting often included references to science fiction, computers, and societal changes brought about by technological advancements.

## **Background of the Song "Running"**

"Running" is one of Information Society's notable tracks released as part of their 1988 debut album. The song stands out for its energetic tempo, layered synthesizer arrangements, and memorable chorus. It captures the essence of the band's message about navigating a rapidly changing world driven by technology and information flow. "Running" was well-received by fans and critics alike, contributing to the band's rising popularity during the late 1980s.

## **Production and Release**

The production of "Running" features a blend of analog and digital synthesizers, drum machines, and processed vocals that were characteristic of the era's electronic music. The track was produced with an emphasis on creating a dynamic and engaging soundscape that complemented the lyrical themes. Upon its release, "Running" was promoted through radio airplay and music videos, helping it gain traction in the competitive music market of the time.

## **Chart Performance and Reception**

While not the band's highest-charting single, "Running" garnered significant attention on dance and alternative music charts. The song's catchy melody and relatable lyrics resonated with a wide audience, earning it a lasting place in Information Society's live performances and compilations. Critics praised the track for its production quality and thematic depth, highlighting it as an example of the band's creative strengths.

# Analysis of Running Lyrics

The lyrics of "Running" by Information Society provide rich material for interpretation, reflecting themes of urgency, escape, and the challenges of living in an information-saturated world. The repetitive and rhythmic nature of the lyrics mirrors the song's driving beat, emphasizing the sensation of constant motion and pursuit. Analyzing the lyrics reveals insights into the band's perspective on the pressures and possibilities presented by technology and modern life.

## Key Lyric Excerpts

Some notable lines from the song include:

- "Running, running, running / Trying to keep up with the times"
- "Information overload, no place to hide"
- "Caught in the current of the digital tide"

These excerpts illustrate the central motifs of the song: the relentless pace of change and the overwhelming flow of information that individuals must navigate.

## Interpretation and Meaning

The lyrics suggest a sense of urgency and the need to constantly adapt in an era dominated by rapid technological advancement. The phrase "running" metaphorically represents the effort to keep pace with evolving information streams and societal expectations. The song also touches on feelings of vulnerability and the search for control amidst the chaos of the digital age.

## Thematic Elements in Running

"Running" encapsulates several thematic elements that resonate with the broader cultural context of the 1980s and continue to be relevant today. These themes include technology's impact on human experience, the concept of escape or pursuit, and the psychological effects of living in an information-driven society.

## Technology and Communication

The song reflects the growing awareness of how technology shapes communication and interaction. By highlighting the "information overload,"

Information Society comments on the double-edged nature of technological progress—providing unprecedented access to knowledge while simultaneously creating new challenges for processing and managing that information.

## **Speed and Modern Life**

The motif of running conveys the rapid pace of modern life, where individuals often feel compelled to keep moving forward to avoid being left behind. This theme captures the anxiety and excitement associated with progress, as well as the physical and mental exertion required to stay current.

## **Escape and Pursuit**

Another layer of the song explores the idea of running as both an escape from problems and a pursuit of goals or freedom. This duality adds complexity to the lyrics, suggesting that movement can be both a response to external pressures and an expression of personal desire.

## **Impact and Legacy of the Song**

"Running" by Information Society remains a significant work within the synth-pop and electronic music genres. Its innovative production, compelling lyrics, and thematic relevance have ensured its continued appreciation by fans and musicians alike. The song exemplifies the band's contribution to shaping the sound and message of 1980s electronic music.

## **Influence on Electronic Music**

The track influenced subsequent artists who sought to blend electronic instrumentation with socially aware lyrics. Its fusion of pop appeal and technological themes helped pave the way for future developments in electronic dance music and synth-pop revival movements.

## **Continued Popularity**

Decades after its release, "Running" continues to be featured in compilations, playlists, and live performances, demonstrating its lasting appeal. The song's message about navigating a complex information landscape remains relevant in the digital age, allowing new audiences to connect with its themes.

## **Notable Covers and Remixes**

Over the years, "Running" has inspired various remixes and cover versions, further extending its reach and influence. These reinterpretations often highlight different aspects of the song's production and lyrical content, showcasing its versatility and enduring significance.

1. Innovative electronic production techniques
2. Engaging and meaningful lyrics
3. Reflection of 1980s cultural and technological shifts
4. Influence on later electronic and pop music artists
5. Ongoing relevance in contemporary digital society

## **Frequently Asked Questions**

### **What is the song 'Running' by Information Society about?**

The song 'Running' by Information Society is about the pursuit of freedom and escape from societal constraints, capturing themes of movement and change through its synth-pop sound.

### **When was 'Running' by Information Society released?**

The song 'Running' was released in 1992 as part of Information Society's album 'Peace and Love, Inc.'

### **Who wrote the lyrics for 'Running' by Information Society?**

The lyrics for 'Running' were written by Paul Robb, a founding member of Information Society and the primary songwriter for the band.

### **Are there any notable samples or references in the lyrics of 'Running' by Information Society?**

Yes, Information Society is known for incorporating samples and electronic sounds in their music, and 'Running' includes various synth elements that complement its lyrical themes, although it does not prominently feature direct lyrical samples.

# Where can I find the official lyrics for 'Running' by Information Society?

Official lyrics for 'Running' by Information Society can be found on music lyric websites such as Genius, AZLyrics, or the band's official website and album liner notes.

## Additional Resources

### 1. *Running on Synth: The Story of Information Society*

This book delves into the rise of Information Society, an iconic synth-pop band known for their fusion of electronic music and catchy lyrics. It explores the creative process behind their hit songs and how their lyrics reflected the technological optimism of the late 1980s and early 1990s. Readers gain insight into the band's influence on electronic music and pop culture.

### 2. *Lyrics in Motion: The Poetics of Electronic Music*

Focusing on the lyrical content of electronic and synth-pop bands like Information Society, this book analyzes how lyrics complement the driving rhythms and synthetic sounds. It discusses themes such as technology, identity, and futurism commonly found in the genre's lyrics. The book offers detailed breakdowns of significant tracks, highlighting their cultural impact.

### 3. *Running Free: The Evolution of Synth-Pop Lyrics*

This comprehensive study traces the development of lyrical styles in synth-pop music from the early 1980s to the present. Featuring chapters dedicated to bands like Information Society, the book illustrates how lyrics evolved from simple catchy phrases to complex narratives about digital life and human emotion. It provides interviews with songwriters and lyricists to deepen understanding.

### 4. *Information Society: Behind the Lyrics*

A deep dive into the meaning and inspiration behind Information Society's most famous songs, this book reveals the stories behind the words. It explores how the band's lyrics reflect the intersection of technology, society, and personal experience. Fans and scholars will appreciate the annotated lyrics and commentary included in the volume.

### 5. *Soundwaves and Syntax: Running Lyrics in Electronic Music*

This academic work examines the interplay between sound and language in electronic music genres, including synth-pop and techno. It discusses how the rhythm and melody influence lyrical composition and delivery, with case studies featuring Information Society's discography. The book sheds light on the innovative ways artists use lyrics to enhance the auditory experience.

### 6. *Running the Digital Beat: Lyrics and Technology in Pop Music*

Exploring the relationship between advancing technology and lyrical content,

this book highlights how bands like Information Society integrated digital themes into their songwriting. It covers the transition from analog to digital production and its effects on lyric writing and performance. The text includes analyses of key tracks that embody the digital age's spirit.

#### *7. Lyrics on the Run: The Cultural Impact of Information Society*

This book investigates how Information Society's lyrics captured the zeitgeist of a technology-driven era and influenced youth culture. It considers the social and political messages embedded in their songs and the band's role in shaping the identity of the electronic music movement. Through interviews and archival materials, the book paints a vivid picture of their legacy.

#### *8. Running Synth: A Lyricist's Guide to Electronic Music*

Designed for aspiring songwriters, this guide breaks down the craft of writing lyrics for electronic and synth-based music genres. It uses examples from Information Society to illustrate techniques for creating memorable and meaningful lyrics that complement electronic soundscapes. The book includes exercises and tips for blending technology themes with emotional storytelling.

#### *9. The Pulse of Running Lyrics: Electronic Music's Voice*

This anthology compiles significant lyrics from key electronic music artists, including Information Society, showcasing the diversity and creativity in the genre. Each lyric is accompanied by analysis focusing on thematic elements such as running, movement, and the digital age. The collection highlights the expressive power of lyrics within the pulsating beats of electronic music.

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